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## Elica launches the third edition of the Elica Business Game in partnership with 24ORE Business School.

*An educational journey designed to develop the skills of tomorrow's leaders.*

**Fabriano, June 9, 2026** – Elica announces the launch of the third edition of the Elica Business Game, the training program developed in collaboration with 24ORE Business School and dedicated to Elica's junior professionals.

The official kick-off took place yesterday in the presence of **Elica Chairman Francesco Casoli**, **CEO Luca Barboni**, and **Deborah Caré**, **Chief Human Resources Officer at Elica**. Fifteen participants will take part in the eight-month program, designed to develop managerial capabilities, strengthen leadership skills, and foster teamwork.

The program, based on **gamification** and **business simulation** tools, will see participants compete in teams through a combination of in-person meetings and live-streaming sessions, tackling a range of strategic topics – from **finance and marketing to communication and sales**, as well as innovation, collaboration, and personal development. Alongside the specialist modules, the program will also include motivational sessions and inspirational speeches aimed at fostering energy, vision, and engagement.

*"With this project, we aim to offer the young graduates within our company a hands-on, engaging, and highly valuable learning experience capable of accelerating their professional and managerial growth. Working in teams, participants will simulate the end-to-end management of a company, and the winning team will be the one that achieves the best results. The goal is not only to develop cross-functional technical skills, but above all to build connections, fostering a culture of collaboration and shared responsibility. At Elica, our approach to growth and learning always focuses on people in their uniqueness and*



***wholeness, seeking to enhance both the professional and human side of every individual,"*** said Deborah Caré, Chief Human Resources Officer at Elica.

With this initiative, Elica reaffirms its commitment to continuous learning and the development of young professionals, promoting innovative, experiential, and future-oriented learning models

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Elica, Italian company standing at the forefront of cooking appliance production and design, a global leader in kitchen extraction systems with over 50 years of history. European major player in the production of electric motors for household appliances and heating boilers. Around 2500 staff employed in its Fabriano headquarters and in its six production sites in Italy, Poland, Mexico and China: these are Elica's figures, successfully achieved under the constant guidance of the company President Francesco Casoli. Results driven by corporate values that have always inspired every single project, product and activity: design that meets aesthetics and performance for an extraordinary cooking experience, art destined as a model for creative processes and working methods, and innovation to support technological solutions capable of enhancing product functionality.